

# AI @ GOODWIN: NOW AND NEXT

Supporting innovators, visionaries, and leaders, we help clients navigate the evolving world of AI. Our team draws from expertise across industries to provide clarity for clients and meet them wherever they are.

## By The Numbers

35

partners with GenAI expertise

\$24B+

generated in deal volume

300+

clients

670

total matters across 16 global offices

## Our Insights

As this new technology develops, we can help inform and prepare you for the “what-ifs” and “what’s-to-come.”

[goodwinlaw.com/whatif](https://goodwinlaw.com/whatif)



## Our Expertise

As AI continues to grow in scope, relevance, and reach, we are addressing its influence across industries on a range of transactions and operational issues including:

- IP protection counseling
- AI contracts (customers and vendors)
- Data, privacy, and cybersecurity
- AI regulation compliance
- Risk management (IP and regulatory)
- Transactional guidance (financings and M&A)

## Our Partners



LangChain

Builder.ai®

EvenUp

KIRO

Laredo Labs

scale

weaviate

### VENTURE AND EQUITY FINANCINGS

Partnered with **Laredo Labs**, an AI-developer company founded by the team who introduced the world to “Siri” on its first equity raise right after forming the entity.

### IP TRANSACTIONS AND STRATEGIES

Helped **LangChain**, a framework for companies deploying LLMs that uses flexible abstractions and AI-first tools, negotiate a partnership with Microsoft.

### TECHNOLOGY AGREEMENTS

Counseled **Manta**, a Czech Republic-based company that specializes in metadata management to improve productivity, boost data governance, and eliminate costly processes, in its sale to IBM.

### RISK MANAGEMENT

Counseled **one of the world’s major tech companies** in Silicon Valley on its GenAI tool and evaluated its exposure to threats of litigation, which included potential claims for copyright infringement and licensing strategies.

### RISK MANAGEMENT

Advised an **online community software company** to produce a set of policies and procedures regarding its use of Copilot within its development team.

### DATA, PRIVACY, AND CYBERSECURITY

Advised an **omnichannel commerce platform** on the potential use of AI technologies in connection with its service offerings in the US and EU.

## THE FUTURE OF AI

“ Emerging AI regulation adds further complexity to compliance, particularly for companies operating cross-border. However, companies that use AI compliance frameworks as a platform for **demonstrating their commitment to using AI safely and ethically will build trust** and ultimately come out ahead.”

**Gretchen Scott**, Partner, Technology and Data, Privacy & Cybersecurity

“ 2023 was a year that generated a lot of IP-related questions regarding the use of GenAI. In 2024, I expect we’ll get court decisions that will provide **better guideposts around when GenAI tool creators and users can face liability** for models that are trained using third-party IP or content.”

**Marty Gomez**, Co-Chair, AI & Machine Learning and Partner, Technology IP Transactions & Strategies

“ **Privacy regulation continues to be front and center for AI.** This includes a wave of state legislation on automated decision making, enforcement actions by the FTC, and a focus on the Executive Order of the President on mitigating bias and discrimination in algorithms.”

**Omer Tene**, Partner, Data, Privacy & Cybersecurity

“ We’re in the first wave of the Gartner hype cycle for GenAI and there will likely be a reckoning. Winners will emerge for sure; but given that approximately one-third of ventures dollars last year were deployed into AI companies, **it’s become a very crowded space, very quickly.**”

**Larry Chu**, Co-Chair, Global M&A Group



**CONNECT WITH US**

[GenAI@goodwinlaw.com](mailto:GenAI@goodwinlaw.com)

This informational piece, which may be considered advertising under the ethical rules of certain jurisdictions, is provided on the understanding that it does not constitute the rendering of legal advice or other professional advice by Goodwin Procter or its lawyers. Prior results do not guarantee a similar outcome. Goodwin Procter is an international legal practice carried on by Goodwin Procter LLP and its affiliated entities. For further information about our offices and the regulatory regimes that apply to them, please refer to [goodwinlaw.com/Legal-Notices](http://goodwinlaw.com/Legal-Notices). © 2024 Goodwin Procter. All rights reserved.